

England - Round 3 Main Round Awards January 2015

APPLICANT NAME	PROJECT DESCRIPTION	AWARD
<p>Furness Economic Development Forum (Barrow in Furness Borough Council)</p>	<p>Furness Economic Development Forum will accelerate regeneration in Barrow and the surrounding areas to capitalise on all proposed inward investments in this UK Assisted Area. The project will provide specialist business support to improve the capabilities of the supply chains of local companies to enable them to maximise future business opportunities within diverse industries that are relatively new to the area. Local businesses will also be supported to provide training opportunities for local people to retrain and/or up-skill in industry sectors that would not have been seen as viable options before targeted regeneration programmes.</p>	<p>£864,892</p>
<p>Blackpool City Council</p>	<p>The project will deliver a radical transformation of the iconic Blackpool Illuminations, creating a compelling new visitor experience and a major boost to the local economy. The project will comprise innovative enhancements to the Blackpool Illuminations including new light shows; digital mapping projections; events and features across the town centre; new digital</p>	<p>£1,998,045</p>

	and lighting features and signage.	
Tate St Ives	The project will refurbish and extend Tate St Ives. The new facilities will include a new apse gallery which will connect the existing gallery to the new extension; a new suite of learning and event spaces; increased capacity for visitors in the reception, cloakrooms, café, new exhibition space, staff accommodation and training space. In addition, a public garden with extraordinary sea views will be created on the roof, providing a new open-air space for local residents and visitors to enjoy.	£3,872,067
Redcar and Cleveland Borough Council	Redcar and Cleveland Borough Council seeks through their Kirkleatham Catering Academy and Walled Garden project to create a first class Catering Academy through which training can be provided, to include apprenticeships, to local target beneficiary groups resulting in improved employment prospects. The academy will be located in the Pavilion at Kirkleatham attached to which is a Grade II listed walled garden with the latter being restored to similarly develop opportunities for training towards employment in horticulture. The project will create jobs, apprenticeships and training places.	£1,106,859
South Gloucestershire Council	The project will tackle the barriers to employment faced by residents living in North Bristol and South Gloucestershire. It will specifically target areas where residents are particularly disadvantaged in terms of their skill levels, qualifications, employment experience and lack of	£1,225,913

	<p>transport by supporting business and social enterprise start-ups, improving transport links by establishing a new shuttle bus service and the creating of a safe 4.5 km cycle route. It will work with employers to understand their current and upcoming employee skill needs and delivering training, recruitment and job search services within customised, community based hubs. The project will benefit local businesses to boost employment opportunities for beneficiaries.</p>	
Hastings Borough Council	<p>To link 2 coastal locations by developing a seafront route from the De La Warr Pavilion (Bexhill) to the Jerwood Gallery (Hastings) improving the visitor experience by implementing a 3 tier approach incorporating physical improvements, marketing and business and enterprise support. The project will have a unique cycling theme and will also feature an all year round indoor BMX/Skateboard facility close to Hastings pier. There will also be provision of cycle hire along the seafront to link all attractions. All new activities will be marketed through local partnership collaboration to capitalise on other tourism events including the reopening of Hastings Pier and the 950th anniversary of the Battle of Hastings.</p> <p>A significant number of enterprises in the cultural and visitor sector will benefit, creating direct and indirect jobs.</p>	£499,454
Suffolk Coastal District Council	<p>The project will build a more robust tourism economy along the Suffolk Coast, developing key</p>	£489,664

	assets, delivering events and expanding activities to attract visitors during the shoulder and off-seasons. The project will enhance a section of the Suffolk Coast Path Network, develop products to assist with the growth and expansion of food tourism; install a sculptural viewing platform at Snape Maltings and establish an annual children's film festival each February.	
The Conservation Volunteers	To improve the Solent Way coastal path through upgrading, developing adjoining circular routes and better signage. The upgrades to the path will also be marketed through website /social media and installing Quick Response Codes which allow visitors to download mobile content about their location, points of interest and local amenities. The improved path will attract visitors to local businesses, increasing visitor spend in the local economy.	£359,424
Saltdean Lido CIC (Brighton and Hove City Council)	Based in Brighton and Hove, the project will restore Saltdean Lido (one of only 3 remaining seaside lidos in England and the UK's only Grade II* listed lido) and its iconic Art Deco building. It will create a unique tourist and leisure destination as well as a leisure complex, community hub and heritage centre with year-round sustainable jobs on-site. It will also create new indirect jobs by supporting existing businesses in the area and acting as a catalyst for new businesses.	£2,295,572
Lincolnshire County Council	Lincolnshire County Council through their Lincolnshire Coastal Observatories project seeks to deliver two stunning new visitor centres. The first at the Gibraltar	£1,750,000

	<p>Point National Nature Reserve replaces the previous centre severely damaged by flooding and winter storms in 2013. The second, the North Sea Observatory, will be at Chapel St Leonards. Both will provide information to help visitors understand the North Sea marine and coastal environment, coastal processes and rising sea levels. Each building will provide space to observe the sea and nearby environment and birdlife and wildlife therein. Both will have cafe, exhibition and display space and a range other activity will be provided to attract visitors all year round.</p>	
South Tyneside Council	<p>To improve connectivity between the south and north promenades on South Shields Foreshore through upgrading an area of public realm. The project will improve the coastal path between Littlehaven and Sandhaven beaches and will complement previous public realm regeneration projects to the North and South promenades. A central area will be formed to ensure cohesive links. The project will increase visitor numbers and spend in the area generating and safeguarding jobs.</p>	£1,534,775
Torbay EDC (Torbay Council)	<p>Torbay Council will create job opportunities, support local businesses, and develop key industry sectors within the region by developing a three strand strategy to support business and employment growth. They will to create an Electronics and Photonics Innovation Centre to promote growth in their hi tech cluster, support diversification within the retail and tourism sector by supporting new and existing</p>	£1,575,000

	business through a “Route to Retail” programme and develop an events programme to promote local tourism.	
Islands Partnership	The project will grow the tourism economy in the Isles of Scilly by developing event led tourism. It will support business development, employment and volunteering, local supply chain development, knowledge transfer and civic pride. It will support and safeguard jobs which threatened by the challenges of remote island tourism where transportation and accommodation costs are considerably higher than on the UK mainland.	£202,750
MV Balmoral Fund Ltd	The project will use their award to repair and refurbish the historic passenger ship Balmoral, bringing it back into service between May to September each year, with a renewed emphasis on visits to heritage coastline areas and historic piers and ports in England and Wales. MV Balmoral Fund Ltd will also develop a new museum role for the ship together with a new onboard catering and events facility. Restoration of the Balmoral will benefit local businesses, by bringing visitors by sea, and will directly create employment opportunities onboard and onshore.	£396,000
Copeland Borough Council	The project will improve the cultural offer and develop the tourism benefits of the Beacon Museum in Whitehaven. The award will fund the creation of a new ‘Light and Dark’ gallery and the construction of a new conference and learning centre, designed to reflect the lighthouse design of the Beacon. Direct and indirect jobs	£900,993

	will be created through an increase in tourism numbers.	
North Norfolk Railway	North Norfolk Railway will improve their facilities to positively respond to the increasing passenger numbers at their coastal heritage station in Sheringham. The project will expand the catering, shop, passenger and information facilities. It will lengthen existing platforms and create a meeting space for community use. At their Weybourne Workshop the project will develop their specialist engineering facilities with a view to maintaining their fleet of steam engines in-house. The project will benefit local businesses creating jobs and will also develop engineering capacity thereby safeguarding jobs and creating new employment opportunities.	£497,163
North Tyneside Council	North Tyneside Council will continue the regeneration of Whitley Bay seafront through the final restoration of Grade II listed Spanish City Dome, bringing the building into productive use for commercial and leisure based businesses. It will provide new retail space and create a new, all year round visitor destination in the town, which will be at the heart of a rejuvenated seafront. The refurbished building will accommodate local businesses from which wider employment benefits will be delivered.	£2,000,000
South Ribble Borough Council	South Ribble Borough Council will regenerate an under used stretch of the Ribble coastline. The focus will be on Longton village centre, where improved parking, a new village market and a range of visitor events will contribute to this. In addition, premises will be	£131,700

	<p>developed to support business start-up, employment support and business incubation. Furthermore the village will be better connected to the coastal pathway with path and signage improvements that will encourage walkers into the village centre.</p>	
<p>Scarborough Borough Council</p>	<p>The project will refurbish Scarborough's historic market hall to create a modern facility that meets the demands of today's consumers. In conjunction with the refurbishment the project will create new business spaces to allow existing businesses to expand and allow new local businesses to develop. A mezzanine floor will provide further accommodation for new enterprises and new employment opportunities. A new 'virtual market' will also be developed to promote local producers and suppliers regionally and nationally to further meet changing shopping habits and will be operated as a social enterprise providing much needed training opportunities.</p>	<p>£2,780,000</p>
<p>Gravesham Borough Council</p>	<p>The project will refurbish and revitalise Gravesend's Borough Charter Market and transform it into a retail centre for creative businesses with business support services. Funding will pay for refurbishment of the existing market building upgrading external lighting and creating a new glazed frontage. Interior works include construction of permanent market stall units, a flexible central space to accommodate temporary market stalls, a new cafe area, an entertainment stage (as a new focal point within the Market) the repair and renovation of the listed</p>	<p>£1,790,940</p>

	Statue of Queen Victoria and improvements to the tourist/visitor information centre within the building.	
Devon County Council	To turn Dawlish into a destination for walkers and cyclists, linking a safe path between Dawlish town centre and the iconic tourist route of the Exe Estuary Trail. The project will alleviate the impact on the town caused by the flood damage in early 2014. The project will incorporate enhanced cycle routes, cycle hire facility, heritage trails, heritage interpretation and an engagement programme with local residents, businesses and community groups to promote the route across the region.	£1,311,769
Port of Blyth	Blyth Harbour Commission's project aims to create a modern vocational and leisure training facility that will facilitate both engineering and offshore training as a route to employment, as well as leisure activities for visitors and local communities. The aims of the project are to simultaneously increase confidence, develop key skills and inspire the community to take up employment opportunities emerging as a result of off-shore engineering developments, improving life chances and community cohesion.	£500,000
The British Rotorcraft Museum	The British Rotorcraft and Avon Air Collection in Weston super Mare will increase visitor numbers and sustainability at this unique museum by enhancing the facilities and employing new staff to encourage new visitors to the attraction and the town generally. This will also benefit the 'Junction	£138,429

	21' Enterprise Area in North Somerset and a number of other local businesses.	
Worthing Council	The project will establish a 'Creative Hub' in Worthing, providing affordable workspace for the creative community and a focus for business support. The Hub will offer affordable work space for arts, design, digital and associated professionals, providing a space in which to work, offer training and exhibit and sell their work. This will allow local businesses to become established and to expand as well as creating a destination for residents and visitors.	£245,556
Sunderland City Council	The project will create a year round programme of events and attractions at Sunderland seafront. This will be supported by the installation of vital infrastructure to allow the events to take place, and by equipping the business community with the skills needed to deliver new events. This project will draw visitors to the area, generating additional visitor spend and attracting significant new private investment.	£540,000
North York Moors National Park Authority	The project will boost the tourism economy of the North York Moors Coast by showcasing its special natural and cultural heritage, improving infrastructure and promoting new experiences and events. Titled, the "Sea Life, See Life" project, it seeks to develop the economy of 5 communities along the coast of the North York Moors. The project will showcase nature, fishing and culinary heritage as well as arts and traditional crafts. Local business will receive support through skills	£455,000

	development, workshops, and mentoring. Small scale infrastructure developments including signage and display boards will enhance the visitor experience. A series of year round events and festivals will be developed and marketed to attract additional visitors to these areas.	
Seaham Marina CIC (Durham County Council)	The project will continue the regeneration of the town of Seaham by creating new watersports and improved boatyard facilities including 23 additional berths; improve physical access to the beach and to the Heritage Coast path; pier railings, environmental work and an interpretation trail and will develop and operate a business support/training centre, offering business start-up, growth services and apprenticeship placements to marine-oriented, sports and leisure businesses.	£1,743,979
Friends of the Steam Coast Trail (West Somerset Council)	The Steam Coast Trail project will deliver a new multi-user path from Dunster Beach to Blue Anchor in West Somerset. The development is some 5 km in length and will cater for walkers, cyclists and wheelchair users both powered and non-powered. The development will see a section of the Steam Coast Trail removed from busy roads and become a safer section of the overall path. The updated path will be marketed to attract local residents and users and visitors from further afield.	£637,050
East Riding of Yorkshire Council	The project will improve the local economy through a range of activities, providing business advice and support to local coastal communities, introducing a walking	£476,147

	and cycling infrastructure to 5 villages (Skipsea, Aldbrough, Tunstall, Easington and Kilnsea) and enhancing a flood defence at Kilnsea to reduce the vulnerability of businesses and homes to flooding. The business support aspect will offer diagnostic assessments to SMEs and micro businesses with links to the coast in key local sectors such as agriculture, retail and tourism.	
Thanet District Council	The project will enhance the visitor experience based on Thanet's unique coast and associated heritage assets that will draw visitors throughout the year and encourage people to explore and extend their stay. Regular events will be held (trails, cycle rides, scavenger hunts, sand art, sports activities, storytelling) celebrating Thanet's heritage including Turner, Darwin, TS Eliot, Victorian and Georgian tourism.	£247,131
Eastbourne Borough Council	The project will regenerate the Devonshire Ward in Eastbourne (East Sussex), through a portfolio of projects including refurbishing a cafe and central hub/ meeting place in Princes Park; improve facades for retail units; improved public realm to increase footfall; shared space for business incubation and entry level opportunities for new businesses. A South East Coast Culture Trail will promote local artists with the Towner Gallery.	£1,838,693
Maldon District Council	The project will regenerate the coastal tourist economy of the Dengie Peninsula and Maldon coastline by promoting the area as a destination for visitors to enjoy the unique wild coast through a	£292,247

	<p>new Coastal Trail. The project will also offer themed coastal events and other recreational opportunities to attract more visitors to the area using the trail to link together attractions and promote the area as a visitor destination. It will also enable the town of Burnham-on-Crouch to become an access point to the RSPB's Wallasea Island Wild Coast Project and a visitor destination in its own right through upgrading the pontoon and public realm in the town.</p>	
Looe Music Festival	<p>The project by Looe Music Festival aims to boost the local economy through the development of cultural tourism, addressing seasonality in this rural coastal community in Cornwall. The project will grow the existing volunteer-led annual autumn festival and create a second 'out of season' annual event in the winter time, delivering an extended season for a coastal community that is almost entirely dependent on tourism. Ultimately, it will deliver sustainable, long-term economic benefit for the town through cultural tourism.</p>	£149,677
Torrige District Council	<p>The project will repair and upgrade the coastal resorts of Westward Ho! and Bucks Mills and put in place a business support training programme. This will be a foundation for economic growth in two communities hit hard by the winter storms of 2013/14. In Westward Ho! this will include- sea wall repairs, beach access, promenade upgrades, a play trail and interpretation and repairs to Rock swimming pool. In Bucks Mills, the programme will replace the</p>	£417,380

	<p>slipway and access to the beach destroyed by the storms. Both projects will have associated training, employability and marketing schemes.</p>	
<p>Morecambe Bay Partnership (Cumbria County Council)</p>	<p>The project aims to make Morecambe Bay a shining example of sustainable tourism in the UK, creating a 'must visit' destination that offers a warm welcome to visitors old and new. This award will see the creation of the Sandy Gap Visitor Hub, cycling infrastructure and a CCF project officer.</p>	<p>£297,542</p>
<p>Great Yarmouth Borough Council</p>	<p>Great Yarmouth Borough Council will provide business advice, training modules, business and jobs networking opportunities, supported by the year-round benefits of new events to local residents and existing SMEs to further strengthen their businesses. They aim to transform the prospects of the unemployed and widen the horizons of existing businesses, in so doing creating direct and indirect jobs, addressing seasonality and promoting Great Yarmouth as 'The Enterprise Town for Business Growth and Job Creation'.</p>	<p>£ 656,250</p>
<p>Lancashire County Council <i>(awarded March 2015)</i></p>	<p>The project will unlock the heritage potential of Lancaster's historic St George's Quay. The funding will be used to restore the cobbled surface around the historic eighteenth century warehouses and provide links to heritage sites including Lancaster Castle and green spaces in the city centre.</p>	<p>£ 240,000</p>